



FUNDACIÓ
BANC DELS ALIMENTS
BARCELONA

30 anys aprofitant aliments de manera solidària



**GRAN
RECAPTE
D'ALIMENTS**



Solidarity campaign for the collection of basic food items



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What is it?

- The **Gran Recapte d'Aliments** is a campaign for collecting basic food items to provide food assistance to the neediest in our area.

In **2016**, Gran Recapte d'Aliments collected **3,122,000 kg** of food items from more than **1,837 collection points** and **17,500 volunteers** participated in the province of Barcelona.



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Objectives:

- **To collect basic food items** (milk, oil, cooked legumes and tinned products)
- To raise citizen awareness of the **poverty risk of more than 20% of the population**





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- **PHASE I: Call for volunteers**
- **PHASE II: Food collection**
- **PHASE III: Classification**
- **PHASE IV: Distribution**





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PHASE I: Call for volunteers

During **October and November** we call on citizens to join us as volunteers. To obtain the 15,000 volunteers we need (including the coordinators) we publicise via the media, social networks, and companies and entities that collaborate with our Food Bank.

PHASE II: Food collection

- Box pallets are placed at the entrance to collaborating supermarkets.
- A coordinator takes charge of organising a team of volunteers (between 12 and 20 people) for the two days of the collection.
- Teams of volunteers (between 2 and 5 people) man the collection point during four-hour shifts. The volunteers encourage shoppers to donate food and put it into the box pallet.
- The coordinator liaises with the supermarket manager to organise the logistics of delivering the food items to our warehouse.



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PHASE III: Classification

Once the food items have been collected they are then classified according to type of food and best before date. This takes place over **two weeks** in a warehouse provided specifically for the purpose. Over **5,000 volunteers** participate in **four-hour shifts**.





PHASE IV: Distribution

The food is distributed through two channels:

- Entities in the local area collect the allocated food items from the Gran Recapte central warehouse.
- Local entities pick up the food directly from the collection point in their town, or from other collection points in the province.
- The Gran Recapte stock guarantees the distribution of basic food items for a period of three months.



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Evolution of Gran Recapte - kilo



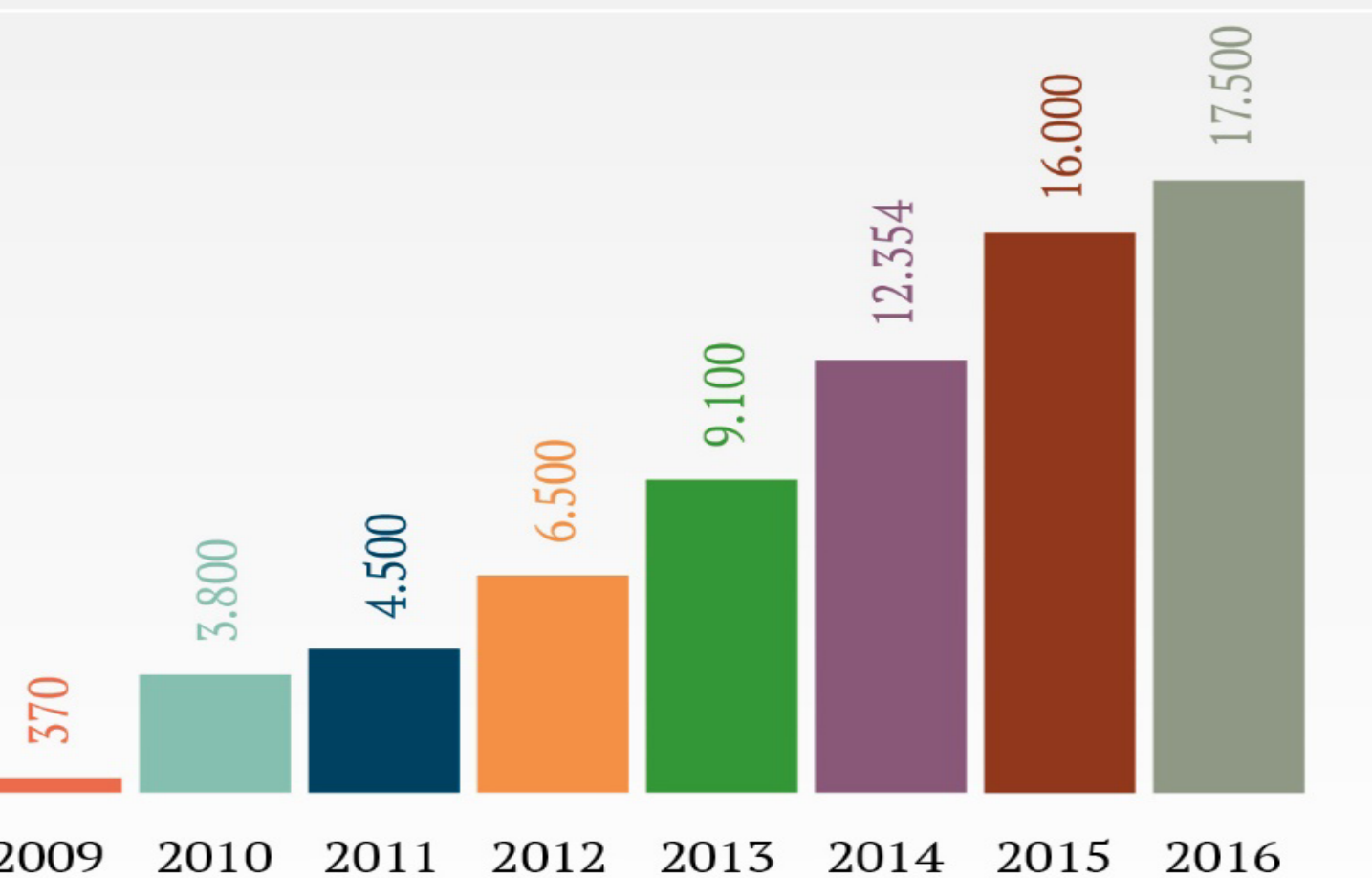


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Evolution of Gran Recapte - volunters

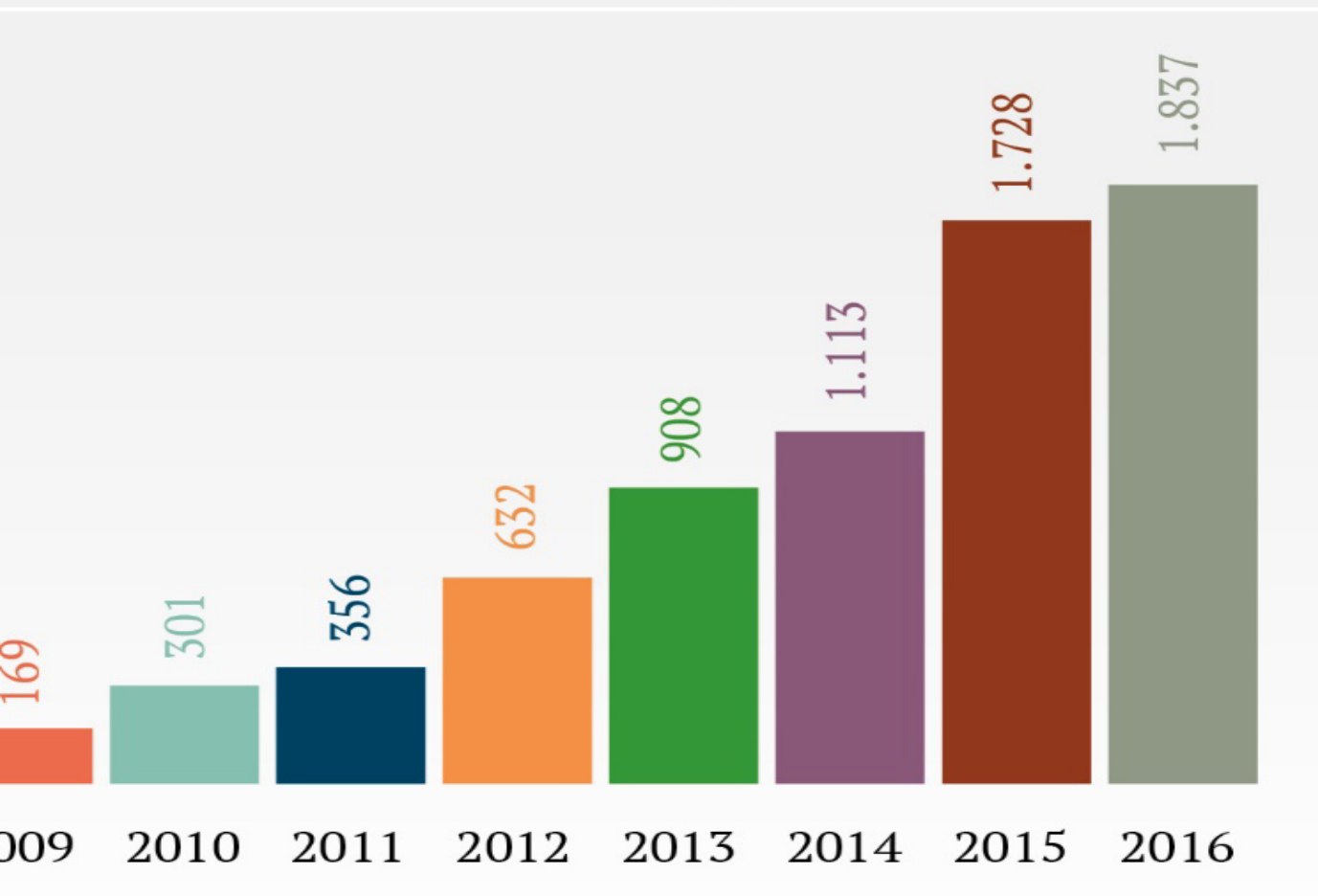
NÚMERO DE VOLUNTARIOS (provincia de Barcelona)
El "Gran Recapte"





Evolution - collection points

PUNTOS DE RECOGIDA (provincia de Barcelona)
El "Gran Recapte"





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3,122,000 Kgs. (Barcelona).

4,374,000 Kgs. (Catalonia).

22,000,000 Kgs. (Spain).





How is the Gran Recapte possible

The Gran Recapte is possible with the support of citizens, companies and institutions.

Citizens help out as volunteers and/or donors.

Supermarket chains collaborate by offering the space to carry out the collection in their stores. They also contribute additional food items and offer the Food Bank their logistics network for the transportation of the food items.

Collaborators also help with the supply of materials (boxes and box pallets), by making an economic contribution to their purchase.

Logistics companies offer the use of machinery and spaces (i.e. the warehouses provided for classifying the food items).



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Thanks!

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